

JEMI GLOBAL COMPANY PROFILE

Premium dermocosmetic and wellness
platform for global growth

Canva-ready presentation

Developing, growing, and scaling
premium beauty concepts across
international markets.

JEMI Global operates as a multi-brand platform, combining
brand development, international distribution, and strategic B2B
collaboration.

Brands

LUCKYSOUL and
OUF

Focus

Beauty,
dermocosmetic,
wellness

Model

B2B + portfolio
growth

ABOUT US

Built for premium global expansion

Short blocks structured for Canva page layouts.

Who We Are

JEMI Global was established to develop, grow, and scale premium dermocosmetic and wellness brands on a global level.

What We Manage

The company leads international expansion for flagship brands including LUCKYSOUL and OUF.

How We Position

A multi-brand platform creating high-quality beauty and wellness concepts for global markets.

Core Principles

Quality

Premium standards across formulation, presentation, and market fit.

Efficacy

Consumer-oriented performance with clear product benefit positioning.

Safety

A disciplined approach to trust, compliance, and sustainable growth.

BUSINESS MODEL

Flexible, scalable, partner-driven

A concise overview of how JEMI Global creates value.

Brand Development

Building and positioning premium brands for international growth.

Distribution

Supporting export and channel development through selected partners.

Market Development

Creating tailored growth strategies for target regions and audiences.

B2B Solutions

Offering collaborative models for long-term mutual value.

Why It Works

- Multi-brand platform with room for portfolio expansion
- Premium positioning aligned with modern wellness demand
- Scalable model for distribution-led and partnership-led growth

MISSION & VISION

Clear direction, long-term value

A brand-building perspective shaped for international markets.

Mission

To develop and scale premium dermocosmetic and wellness brands through innovation, market expertise, and strategic partnerships.

Vision

To become a globally recognized multi-brand platform creating lasting value for partners and consumers worldwide.

Strategic Priorities

International growth

Focused expansion into selected high-potential markets.

Premium innovation

New product lines that strengthen portfolio relevance.

Partner value

Collaborations designed around scalability and long-term trust.

BRAND PORTFOLIO

Flagship brands with expansion potential

Short, Canva-friendly copy blocks.

LUCKYSOUL

A premium Turkish dermocosmetic and wellness brand with a broad portfolio spanning skincare, haircare, supplements, and wellness categories.

OUF

A strategic portfolio brand that supports JEMI Global's multi-brand structure and international positioning.

Portfolio Strategy

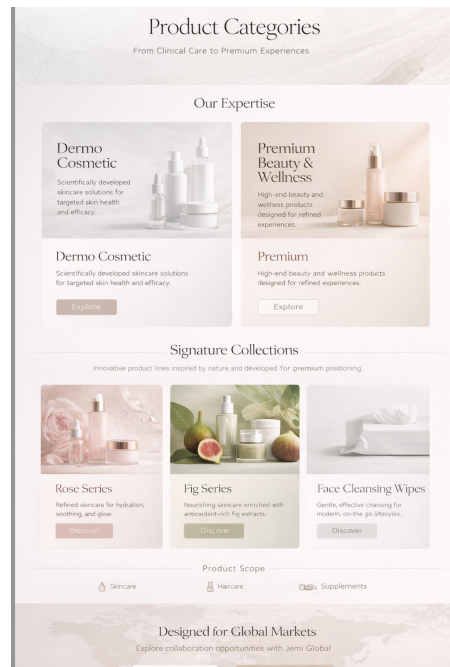
JEMI Global aims to continuously expand its portfolio by introducing new premium brands and innovative product lines.

This model supports both brand ownership and strategic B2B collaboration in global markets.

PRODUCT CATEGORIES

From clinical expertise to premium wellness

A visual page inspired by the supplied category layout.



Dermocosmetic

Scientifically developed skincare solutions focused on skin health, efficacy, and targeted care.

Premium Beauty & Wellness

High-quality products designed for refined routines, elevated experiences, and modern lifestyles.

Product Scope

Skincare • Haircare • Supplements

SIGNATURE COLLECTIONS

Short collection blocks for presentation pages

Three simple cards that can also be split into separate Canva pages.

Rose Series

Refined skincare focused on hydration, soothing care, and visible glow.

Fig Series

Nourishing skincare inspired by antioxidant-rich ingredients for balanced, healthy-looking skin.

Face Cleansing Wipes

Gentle and practical cleansing solutions designed for effective daily and on-the-go use.

Positioning

Innovative product lines inspired by nature and developed for premium market positioning.

WHY JEMI GLOBAL

Designed for global markets

Concise closing page for partners, distributors, and business development.

Multi-brand platform

A structure built for scalable portfolio growth.

Category expertise

Beauty, dermocosmetic, and wellness know-how.

B2B capability

Distribution and market development support.

Premium positioning

Concepts aligned with refined consumer expectations.

Quality commitment

Strong focus on quality, efficacy, and safety.

Long-term value

Sustainable growth through selective partnerships.

Contact

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